

# Beyond the Street Workshop Sponsor Information

# BTS

## Beyond the Street Workshop

### DETAILS

June 26-27, 2024

Hosted by South Carolina  
EMS Association

Location:

Cypress Gardens in Dean Hall  
3030 Cypress Gardens Road  
Moncks Corner, SC 29461

SPONSOR CONTACT:

Amy Hooley  
ahooley@fitchassoc.com  
816-431-2600

*Presented by:*



### ABOUT BTS

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Beyond the Street (BTS) is a two-day workshop for new and aspiring EMS supervisors looking to master essential management skills, from working effectively with different generations in the workforce and handling conflict to building trust with peers, bosses and colleagues from other agencies. Through a mix of lectures, case studies and role-playing, participants receive an introduction to some of the challenges faced by field supervisors as well as strategies for navigating their role.

By sponsoring BTS, organizations gain access to a class of up to 100 new and aspiring leaders with an opportunity to share information on its products and services.

### SPONSORSHIP OPPORTUNITIES

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- **\$800 Digital Sponsorship**
  - Logo featured on website
  - Logo featured in promotional emails (if available)
  - Opportunity to send 1-2 minute video to be shown onsite
  - Sponsor information provided electronically to attendees post-event
- **\$1,300 Onsite Sponsorship**
  - Logo featured on website
  - Logo featured in promotional emails (if available)
  - Choice of: Opportunity to send 1-2 minute video OR address the class onsite for 2-3 minutes on one day (Thursday or Friday)
  - Sponsor information provided electronically to attendees post-event
  - Opportunity to provide collateral onsite

# Beyond the Street Workshop Sponsor Registration

Company Name: \_\_\_\_\_

Event:  BTS 2024 \_\_\_\_\_

## Choose Sponsorship:

Digital Sponsorship  
(\$800)

Onsite Sponsorship  
(\$1,300)

## Contact Information

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country: \_\_\_\_\_ ZIP: \_\_\_\_\_

Website: \_\_\_\_\_

## Payment Details

*A 50% deposit is due at the time of registration. The balance is due 30 days prior to event.*

Payment method:  Check (payable to Fitch & Associates, PO Box 170, Platte City, MO 64079)

Visa  MasterCard  American Express  Request Invoice

Name on card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp: \_\_\_\_\_ Ccv: \_\_\_\_\_

Total: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

***I have read this registration form along with the sponsorship rules and policies and agree to sponsor the BTS Workshop as indicated above.***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send this signed page to [ahooley@fitchassoc.com](mailto:ahooley@fitchassoc.com)  
or fax to 816-431-2653 ATTN: Amy Hooley

**BTS**  
Beyond the Street  
Workshop

**FITCH**  
& ASSOCIATES

# Beyond the Street Workshop Sponsor Rules

## **CONTRACT/PAYMENT:**

Once the contract is signed, this is a binding agreement. A 50% deposit is due at the time of sponsor registration - U.S. currency only. The final balance is due 30 days prior to event).

## **CANCELATION:**

After payment is received, there are to be no refunds following the execution of this agreement unless Fitch & Associates cancels the event due to unforeseen situations that would affect the general population from attending the meeting. In the event of a cancellation, either a refund will be issued or sponsorship will be transferred to the next scheduled event (one-time transfer).

## **LIABILITY:**

Each sponsor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to sponsor's displays, equipment or other property brought upon the premises of the venue, and shall indemnify or hold harmless Fitch & Associates/BTS, the venue and any authorized agent, representatives or employees of the foregoing for any and all losses, damages or claims.

## **MEETING CANCELATION:**

Neither Party shall be liable for the non-performance of its obligation under this Agreement for a maximum period of five (5) days if such performance is caused by weather, natural disasters, strikes, war, terrorism, utility outages, communication outages, or any other circumstances which could not have been reasonably foreseen and avoided by commercially reasonable action or are beyond the reasonable control of a Party ("Force Majeure"). A Party shall be excused from performance under this Agreement for the duration of the effects of such Force Majeure circumstances.

## **DAMAGE TO PROPERTY:**

Nothing shall be posted on, tacked, nailed, screwed, taped or otherwise attached to columns, floors, walls or other parts of the building or furniture. Sponsors are liable for any damage caused to the building, floors, walls, columns, or to others' property.

## **SPONSOR ACTIVITIES:**

Sponsor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, meetings, or hospitality suites that are in conflict with official event activities whether such activities are to be held at the host hotel or outside the hotel without the written consent of the Conference Management (except for those sponsors who have them included in their sponsorship packages). Sponsor shall submit to Conference Management any plans for intent to hold or host activities for written approval and time. Sponsors will also refrain from soliciting other participants or their respective organizations for employment or being recruited for employment during the BTS Program.

## **AGREEMENT:**

Sponsors are responsible for ensuring all onsite representatives abide by these rules and policies and any amendments thereto that may be established by Program Management.