



2023 LEADERSHIP CONFERENCE - EXHIBITOR & SPONSOR PACKET

What

Present and future EMS Leaders will attend this year's leadership conference to learn new information needed to lead, manage, supervise, and succeed in today's ever changing field of EMS. We are expecting 150-200 attendees.

Exhibit Dates

September 27-28, 2023

Location

West Beach Conference Center
Kiawah Island Resort
2 Shipwatch Road
Kiawah Island, SC 29455

Sponsorships Available for All Budgets!

If you wish to show your support for SCEMSA and SC EMS in more ways than just exhibiting, see details on sponsorships opportunities on the following pages to get you maximum exposure at our event.

If you have questions, contact Mary Napier at mary.napier@scemsa.org or 785-783-5494.

Online registration

To register as a sponsor or exhibitor, visit: scemsa.org/leadership-exhibits

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received.

Registration Deadline

To meet the early registration deadline, your online registration must be received on or before Sept. 1. The final exhibit registration and payment deadline is Sept. 15, 2023. **Your payment must be received by Sept. 15, 2023 or there will not be a space for you. Please note that this exhibit hall does sell out, so register early!** The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference on-site information.

Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences. Visit our website to see what spaces are available. We will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you register as soon as you can. **BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.**

Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier (mary.napier@scemsa.org) more than 30 days before the conference. If it is within 30 days of the conference, no refunds will be given.

Continuing Education Hours

Continuing education will not be provided for exhibitors. If you would like continuing education hours, you must register as an attendee for the conference. We apologize for any inconvenience.

Booth Options

Standard booths come with: one 6' table, two chairs, WIFI, electricity, AND **ONE MEAL TICKET** for lunch on Thursday. These are 6' tables and pipe & drape are not provided. **Additional meal tickets are extra.** All space is available on a first come, first serve basis.

Exhibitor Options and Prices	
Early Registration - before Sept. 1	
Standard Booth - One 6' table	\$750
Double Booth - Two 6' tables	\$1300
Vehicle Booth - outside space and inside standard booth (spaces are limited)	\$1150
After Sept. 1, all booth prices increase by \$200.	
Add-On Options	
Meal Ticket(s)	\$65 each

Check-in/Set-up

Exhibitor setup will be from 10:30 am - 1:30 pm on Wednesday, Sept. 27. Lunch is not provided on Wednesday, so you need to make other arrangements. Conference staff will be there to help you find your booth and answer questions during check-in.

Exhibit Hall Hours

All breaks will be held in the Exhibit Hall. All exhibitors are expected to be setup by 1:30 pm on Wednesday and remain setup through Thursday at 4:00 pm. **Note: We expect you to stay until Thursday at 4:00 pm unless you make prior arrangements with us.**

Shipping Address

Barbara Steele/- HOLD FOR: (SCEMSA/Exhibitor Name)
Kiawah Island Resort
2 Shipwatch Road
Kiawah Island, SC 29455

Please do not have shipments arrive any earlier than Monday, Sept. 25. Staff will place your items in your booth. The conference center does have a freight elevator in the back of the building at the Loading Dock for those bringing heavier items.

Shipping Out

As long as your items are labeled and secured, you can leave them at your tables, and we'll take care of sending back out for you.

Exhibitor Schedule at-a-glance*

Wednesday, Sept. 27, 2023

10:30 am - 1:30 pm Exhibitor Setup
1:45-2:30 pm **Exhibit Hall Grand Opening**
3:30-4:00 pm Exhibitor Break
4 pm Exhibit Hall closes
6 pm Welcome Reception/
Networking Event

Thursday, Sept. 28, 2023

8:30 am - 4:00 pm Exhibit Hall Open
Attendee breaks will be in the exhibit hall during the day.
4:00 pm Exhibit Hall closes and
breakdown begins

Note: The exhibit hall will not be open on Friday morning of the conference. We expect you to stay until 4 pm on Thursday unless you make prior arrangements with us. You must be out of the exhibit hall by 6 pm.

Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. SCEMSA or the event centers will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

Lodging Accommodations - Villas on Kiawah Island

We have reserved a mix of one and two bedroom villas on Kiawah Island over our conference dates, but should you be interested in different accommodations, please be aware that Kiawah offers villas ranging in the number of bedrooms from (1-4) along with private homes (4-8 bedrooms) and upgraded views (limited ocean & ocean views). If you would like to book alternate accommodations outside of what we are currently holding in our block, you will receive a 10% discount off the published online rate when referencing the group name.

See our website for more details on the villas, an online reservation link, and the reservation deadline. Our room block can sell out, so make reservations early. (*You are responsible for your own accommodations.*)

LEADERSHIP CONFERENCE - SPONSORSHIP LEVELS & BENEFITS

**SEPTEMBER 27-28, 2023 (EXHIBIT DAYS)
KIAWAH ISLAND, SOUTH CAROLINA**

» PREMIER SPONSOR - Negotiated

- Single sponsor
- Conference Powered by title and co-branding with SCEMSA on all conference materials including the front of the conference brochure
- Prominent logo displayed on signage at the event
- Triple Booth (3 tables)
- Exclusive top placement in exhibit space, with Premier Sponsor signage on booth
- Additional Lunch Tickets as negotiated
- Continuing Education for Representatives if needed
- Clickable logo on the conference website
- Logo and link displayed in thank you ad in SCEMSA Newsletter
- Full page ad in the SCEMSA Fall 2023 Magazine
- Logo/Recognition in thank you ad in SCEMSA Fall 2023 magazine
- Recognition on SCEMSA social media

» GOLD SPONSOR – \$5,000

- Logo on all conference materials including front of the conference brochure
- Top placement in exhibit space, with Gold Sponsor level signage on booth
- Double Booth (2 tables)
- Two Lunch Tickets
- Continuing Education for up to 2 Representatives
- Company logo noted as a Gold Sponsor on patron signage throughout the activity
- Clickable logo on the conference website
- Logo and link displayed in thank you ad in SCEMSA Newsletter
- Half page ad in the SCEMSA Fall 2023 Magazine
- Logo/Recognition in thank you ad in SCEMSA Fall 2023 magazine
- Recognition on SCEMSA social media

» SILVER LEVEL - \$3,500

- Logo inside conference materials including conference brochure
- Double Booth (2 tables)
- Two Lunch Tickets
- Silver Selection placement in exhibit space, with Silver Sponsor signage on booth
- Clickable logo on the conference website
- Company logo noted as a Silver Sponsor on patron signage throughout the activity
- Logo and link displayed in thank you ad in SCEMSA Newsletter
- Quarter page ad in the SCEMSA Fall 2023 Magazine
- Logo/Recognition in thank you ad in SCEMSA Fall 2023 magazine
- Recognition on SCEMSA social media

» BRONZE LEVEL - \$1,850

- Standard Booth
- Two Lunch Tickets
- Bronze Selection placement in exhibit space, with Bronze Sponsor level signage on booth
- Logo inside conference materials including conference brochure
- Company name noted as a Bronze Sponsor on patron signage throughout the activity
- Logo on the conference website
- Company name listed in thank you ad in SCEMSA Newsletter
- Logo/Recognition in thank you ad in SCEMSA Fall 2023 magazine
- Recognition on SCEMSA social media

**The sponsorship registration deadline is
Sept. 1, 2023.**

**If you have questions, contact
Mary Napier at mary.napier@scemsa.org
or 785-783-5494.**